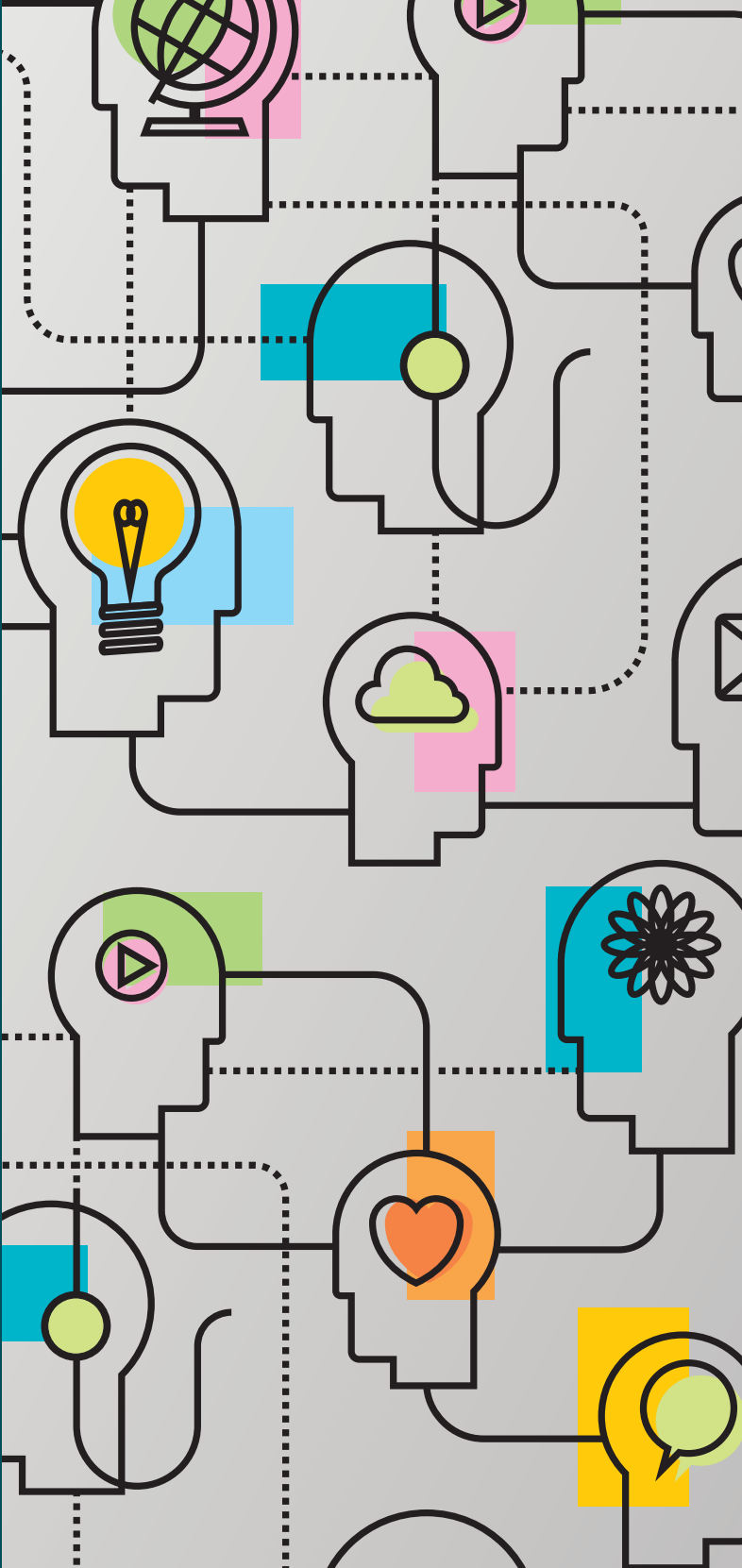


Membership Services & Benefits



New Jersey School Boards Association
Serving Local Boards of Education Since 1914



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WELCOME TO NJSBA!

Congratulations! You have been given the tremendous opportunity to serve your local community as a board of education member and to become part of the New Jersey School Boards Association. As a school official, you become a link in this powerful coalition that is more than a century old.

Your experience in this essential role is up to you. No doubt you will come up against unforeseen challenges and tough decisions during your tenure. However, you also will have the chance to make a considerable impact on your local schools and elevate learning and the quality and character of the educational environment to the highest levels.

There is no public office in New Jersey — or anywhere else in the nation — that has a greater impact on the lives of children than board of education membership.

~
*Make a difference
in the world, one
child at a time*
~



WHO WE ARE

The New Jersey School Boards Association is a nonpartisan federation of local boards of education, established in 1914. It is the sole state-designated organization officially charged with providing mandated governance training to members, representing the state's 581 public school districts and the majority of New Jersey's charter schools.

Headquartered in Trenton, New Jersey, the NJSBA delivers direct services, professional development, advocacy and resources to school boards and their districts to advance public education and to promote the achievement of all students.

NJSBA also provides oversight and direct assistance to New Jersey's 21 county school boards associations, where regular meetings offer support and training.

The Association hosts the annual Workshop conference, the largest professional development event for school officials in the Garden State, and has done so since 1953. Today, the event is co-sponsored by the New Jersey Association of School Administrators and the New Jersey Association of School Business Officials and attracts thousands of educational leaders every October.

NJSBA manages numerous committees that study critical educational issues or assist in the governance process in areas including legislative, resolutions, school finance, special education, audit, urban boards, standards and assessment, ethics and finance.

In 2008, the Educational Leadership Foundation of New Jersey, a 501c(3) nonprofit, was formed to secure nontax revenue to support school board professional development opportunities.

NJSBA has a robust online presence through its official website, www.njsba.org, and on social media at Facebook, LinkedIn, X (formerly known as Twitter), Instagram and YouTube.

Prefer traditional methods of communication? Your NJSBA professional team is just an email or phone call away at info@njsba.org or 1-888-88NJSBA.



WHAT WE DO

We empower our members through continuous training, guidance and support, and the collective benefits of NJSBA membership.

The NJSBA serves as a one-stop-shop for school boards concerning policy, professional development, resources and advocacy specifically geared for elected and appointed local board of education officials.

The Association offers its members unparalleled service, so they can positively support the education of New Jersey's 1.4 million public school students.

HOW WE DO IT

NJSBA puts its members first.

Everything the Association does, every event that it organizes and every message that it carefully crafts is designed to improve the experience of its members in their official capacity, so they can build their qualifications, boost their influence and thrive as a cohesive school board.

Think of NJSBA's professional team as your trusted advisers, who will work with you and your board during difficult circumstances, so that your board team can build a consensus, enact effective and sensible strategies and gain the support of your stakeholders.

The Association works tirelessly and proactively to keep school officials informed about the most recent changes in key education policies, legislative proposals, legal decisions and nationwide trends, so its members do not miss a beat.

WHAT WE VALUE

NJSBA places great importance on an open communication structure within its walls and within its diverse organization from Sussex County to the north, to Cape May County at the state's most southern tip. Every person — and every member — is respected and has a voice in the Association.

We are living in extraordinary times filled with both unprecedented challenges and new opportunities that will help our members remain adaptable, productive and resilient. Our collective purpose is simple: We do whatever it takes to serve members and help them carry out their responsibilities, tackle tough challenges and realize the rewards of successful boardsmanship.

OUR MISSION STATEMENT

The New Jersey School Boards Association, a federation of boards of education, provides training, advocacy and support to advance public education and promote the achievement of all students through effective governance.

HOW NJSBA IS MANAGED

NJSBA's executive director manages the day-to-day operations of the organization.

We are democratically governed by our local school boards through the NJSBA Delegate Assembly, which meets semiannually.

The organization is overseen by an elected board of directors, representative of the Garden State's 21 county school boards associations, and urban, county and vocational boards. The board is led by an elected Executive Committee, consisting of five officers tasked with monitoring the organization's operations and finances.

NJSBA's professional team is experienced, innovative and entrepreneurial in thought and practice. Staff also must legally abide by stringent state ethical standards, just as board members do when they are sworn into office.

DELEGATE ASSEMBLY The semiannual Delegate Assembly is NJSBA's primary policymaking body and determines Association positions on educational issues, establishes the bylaws that govern its operations, and elects Association officers. Most NJSBA policies are derived from resolutions submitted by local boards of education for consideration at the NJSBA Delegate Assembly and are voted upon by delegates from each district.

BOARD OF DIRECTORS NJSBA is governed by an elected board of directors, representing the 21 county school boards associations, county leadership and urban and vocational boards. The board of directors is led by an elected Executive Committee, consisting of five officers who oversee its operations and finances. The board monitors NJSBA affairs, adopts its budget, reviews governance and operations policies and appoints the Association's executive director, who serves as a non-voting member. There are at least four regular board meetings each year. The president may call special meetings, or they may be held by request.

EXECUTIVE COMMITTEE This committee serves as the board of directors' leadership team and includes the president, vice president for county activities, vice president for finance, vice president for legislation/resolutions and the immediate past president.



Below are some of the benefits NJSBA provides:

PROFESSIONAL DEVELOPMENT NJSBA offers professional learning experiences ranging from one-day programs to weeks-long, online courses, so you can create your own learning path. Strengthen your leadership skills and earn recognition for your achievements through a vast array of sessions and certifications.

DIGITAL BADGING Members can add these clickable icons to their email signatures and digital presentations as a way to demonstrate their expertise in earning the notable designations of Certified New Board Member, Certified Board Member, Master Board Member, or Certified Board Leader.

LEGISLATIVE ADVOCACY NJSBA actively represents the interests of school boards concerning critical issues, including funding, education reform and any legislation or regulation that pertains to public education at the local, state and federal levels.

IN-DISTRICT CONSULTATIONS NJSBA's experienced staff of professionals provide both dues-based and fee-based services in board-superintendent relations, board effectiveness and governance, community engagement, labor relations, policy, school law and grants development support.

PERSONAL SERVICE THROUGH YOUR FIELD SERVICES TEAM Your assigned field service representative is your go-to NJSBA contact — a valuable resource who can provide in-district support to make certain that your board is functioning harmoniously and is effectively performing its governance duties. Your FSR is also available to answer questions from individual board members.

AWARD-WINNING PERIODICALS Stay up-to-date on best practices and the latest developments through NJSBA's weekly *School Board Notes* electronic newsletter and its quarterly *School Leader* magazine, also available online.

COMPREHENSIVE RESOURCES In-depth reports, publications and online manual subscriptions make NJSBA your ultimate source for official information regarding pre-K-12 public education matters.

CONVENIENT AND ESSENTIAL PROFESSIONAL LEARNING

Whether you are a new board member or a seasoned veteran, there are always new leadership skills to hone. NJSBA offers training opportunities to help you reach your maximum potential.

**Denotes fee-based services, in addition to membership dues.*

BOARD MEMBER ACADEMY NJSBA offers a diverse range of programs at statewide and regional training sessions, including through its annual Workshop conference, at county school boards association meetings and online. The Board Member Academy includes both individual and board certification programs. Learn more at www.njsba.org/bma.

MANDATED TRAINING New Jersey state law requires new school board members and charter school trustees to attend training within 90 days of taking office. Members in the second and third years of a first term, and in the first year of subsequent term must also complete mandated training. NJSBA is the state-designated provider of Mandated Training.

***WORKSHOP** The largest professional development event for school leaders in New Jersey began in the early 1950s. The conference has flourished since then. The NJSBA offers three full days of practical training, networking opportunities, student performances and other special events for the entire district team. To be a truly effective school leader, members need the right tools, resources and continual expert support. That's what Workshop is all about.

ONLINE TRAINING NJSBA delivers countless hours of content, reaching thousands of individual board members and administrators, via virtual seminars, county school boards association meetings, webinars, online courses and other targeted programming.

LOCAL AND REGIONAL TRAINING NJSBA offers training close to home through meetings held at the 21 county school boards associations. Each county hosts events throughout the year on various topics of interest. County events afford board members opportunities to network with local colleagues and offer Board Member Academy credit.

ONLINE INFORMATION DELIVERY MODES NJSBA presents valuable updates through a mixture of digital communication channels that include Facebook Live sessions, podcasts, informational videos and webinars throughout the year.

***INDIVIDUAL BOARD TRAINING** To help boards deal with critical issues and function effectively as a team, NJSBA also offers focused training. All programs are eligible for Board Member Academy credit toward the Board Certification and Master Board Certification designations. Opportunities include:

- **Board Effectiveness** Field service representatives work with boards on defining their roles and responsibilities, improving board/



superintendent relations, building teamwork and conflict management skills, and conducting board self-evaluations.

- ***Retreats** Field service representatives can conduct intensive, personalized day or weekend training, using activities specifically designed to meet a board's specific needs.
- **Topical Seminars** These programs address districts' identified needs in areas such as goal setting, ethics concerns, referendum campaigns, finance/budgeting, parent/community involvement, regionalization, board committees, parliamentary procedure, ad hoc committee training, Sunshine Law issues and other individual board matters. Topical seminars are shorter in duration than retreats and more limited in scope.

POLICY SERVICES

NJSBA maintains an up-to-date policy clearinghouse to assist local boards in formulating or revising their district policies; ensure that they are compliant with federal and state laws and codes; and make certain that they are properly disseminated to the public.

**Denotes fee-based services, in addition to membership dues.*

CRITICAL POLICY REFERENCE MANUAL A compilation of nearly 200 essential policies to help districts solve and avoid issues. Every policy includes a detailed page of legal references. Free access to the CPRM is provided through a members-only, password-protected area of the NJSBA website at www.njsba.org/policy.

POLICY MANUAL WELLNESS CHECK NJSBA's professional policy consultants conduct an assessment to determine if a district's policy manual is complete and will evaluate its overall quality. Upon completion, the district will receive a detailed report of each policy. Policies also are reviewed to determine if they are current with law and code, clearly written and free of any ambiguous or contradictory language.

POLICY CLEARINGHOUSE NJSBA maintains an extensive collection of policies submitted by its members. Policy staff can provide members with sample policies, regulations and exhibits from other public school districts.

***CUSTOMIZED POLICY MANUAL WRITING SERVICE** NJSBA offers a Customized Policy Writing Service as an affordable solution for managing a school district's policy manual. Policy staff will analyze and update an existing district manual and bring it into compliance with federal and state statutes and code. The Customized Policy Manual Writing Service also provides districts with free email policy alert updates as policies are revised and updated.

THE MANUAL FOR THE DEVELOPMENT OF JOB DESCRIPTIONS

Provides qualifications, reporting structures, job goals, the scope of responsibilities and legal citations for district positions. Simply customize each sample description to meet your district's specific needs for positions ranging from superintendent to buildings and grounds supervisor.

***BOARDDOCS** NJSBA has partnered with BoardDocs for its member board management services. With best-in-class security, top-rated customer support and constant innovation, BoardDocs software supports key modern governance practices that are critical to the ongoing operational success of districts.

***POLICY ALERTS AND RESOURCES** NJSBA offers a Policy Alerts and Resources service to give your district or charter school access to all of the policy resources necessary to keep your policy manual up-to-date. It also delivers the tools to assist you in making policy decisions, all in one convenient place. The PAR service is included free with our Customized Policy Writing Service, or it can be purchased separately.

***POLICY MAINTENANCE MANUAL ONLINE PUBLICATION SERVICE** NJSBA offers an affordable policy maintenance and online publication service, allowing authorized users to update, revise and create policies within the system. This service makes the updated policies public upon board approval and marks policies as "draft," "approved" or "retired." The publication service also allows you to host an unlimited number of manuals and handbooks, cross-reference policies and locate key phrases in all manuals and handbooks through a single search.

PERSONALIZED FIELD SERVICES

NJSBA has regional field service representatives strategically located throughout the state to guide boards and board members in a variety of areas, including board evaluations, superintendent evaluations and searches, board goal-setting and fee-based consultative services. For more detailed information or if you need to contact your field service representative directly, visit njsba.org/fieldservices.

**Denotes fee-based services, in addition to membership dues.*

BOARD SELF-EVALUATION Field service representatives guide districts through a self-evaluation process. The process provides a means for the board to assess and reflect upon its performance as a governance team. The tool can be used to evaluate both the board team and your own performance. The self-evaluation is a blueprint for improved governance practices for individual members and the board. Continuing education can be obtained through programs at the state and county levels for individual education, or in-district, through your field service representative, for training the team.

IN-DISTRICT WORKSHOPS Your field service representative can offer training sessions as part of your NJSBA membership dues. The following is a sampling of workshop topics:

- Board Governance
- Effectiveness and Team Charter
- Oversight and Appraisal
- Roles in Budget Development, Curriculum, Finance or Policy
- Committee Effectiveness and Roles
- Conflict Resolution
- Continuous Improvement
- Consensus Building
- Dealing with Difficult People
- Education Reform Initiatives
- Conducting Effective Meetings
- Ethics
- Goal-Setting
- Effectively Using Data
- Governance by Policy
- Parliamentary Procedure
- Roles and Responsibilities
- Strategies for Success
- Student Achievement
- 12 Common Mistakes
- Transitioning to a New Superintendent
- Work Styles
- Communications
- Effective Year-Round Communications
- Identifying Key District Communicators
- Public Outreach/Community Engagement
- Listening Skills
- Evaluations
- Superintendent/Chief School Administrator Evaluation
- Board Evaluation

GOAL SETTING Facilitate a board retreat to establish goals, forge teamwork and identify training needs.

***STRATEGIC PLANNING** Your field service representative can facilitate an inclusive strategic planning process that meets your individual district's needs for long-term planning at an extremely reasonable cost. NJSBA-facilitated Strategic Plans, including the highly popular "3D: Dream, Determination, and Destiny by Design" program have been used with great success by school districts throughout the state.

SUPERINTENDENT AND BOARD RELATIONS SUPPORT

A strong connection and trust between the school board and its superintendent is a critical component for good governance and productivity. NJSBA field service representatives offer several services to assist in establishing and growing that relationship including:

SUPERINTENDENT CONTRACTS Supply boards with sample information regarding superintendent contracts, timeframes, processes and procedures.

SUPERINTENDENT EVALUATIONS Provide training to increase a board's understanding and help it complete the superintendent evaluation process. In conjunction with the New Jersey Association of School Administrators, the NJSBA has developed a superintendent evaluation tool that allows school boards to effectively monitor performance and communicate their findings to the superintendent. The process and format assists boards in complying with their statutory obligations.

***SUPERINTENDENT SEARCHES** Orient boards to begin the search process for their next school district chief. In addition, once the successful candidate is identified and the contract signed, the field service representative can help facilitate goal-setting for the new superintendent and lend a hand in forming a productive framework for a strong working relationship between the board and that person.

** For an additional fee, various levels of superintendent search services may be contracted including processing applications; developing job postings and advertising plans; providing complete, confidential secretarial support; facilitating input sessions with district stakeholders; and creating interview questions.*



REPRESENTATION AND ADVOCACY

NJSBA communicates and advocates on behalf of its members, in accordance with the positions as determined by its Delegate Assembly. To fulfill its mission of effective advocacy, NJSBA Governmental Relations staff members represent local boards of education before the state legislature, the State Board of Education, the governor's office, Congress and other state and federal agencies. Advocacy activities include:

LEGISLATIVE NETWORKING NJSBA provides opportunities for board members to network with federal and state government officials. These events are set to inform the membership about pressing educational issues, offer effective lobbying techniques and provide an opportunity for contact with elected officials.

AMICUS REPRESENTATION Focusing on legal issues of statewide importance, NJSBA attorneys intervene directly as *amicus curiae* ("friend of the court") in education and labor cases where important precedents may be set. NJSBA keeps members informed of its participation in notable cases through its weekly newsletter, *School Board Notes*.

GRASSROOTS LOBBYING NJSBA Governmental Relations staff coordinate grassroots lobbying efforts to promote the Association's legislative goals and involve the public in achieving those objectives.

LEGISLATIVE ANALYSIS Staff analyzes pending legislation to assess its impact on public education. Information is shared with local boards through NJSBA's weekly newsletter, *School Board Notes*.

MEDIA RELATIONS NJSBA is the voice of local school boards in the media. The chief public affairs officer and NJSBA communications team respond to media inquiries regarding public education issues. In addition, experienced staff provide the media with news releases, informational pieces and position papers to promote NJSBA positions. Staff also write detailed background papers explaining the concerns of local school districts.

STATE AND FEDERAL The Association maintains a high profile at the state and federal levels. NJSBA legislative advocates attend every meeting of the state Senate and Assembly, and legislative committee meetings, where bills affecting education are being considered. In addition, they meet with state legislators regularly to advise them of Association positions.



LABOR RELATIONS

A local school board's ability to provide a sound educational curriculum and programs is directly affected by its collective bargaining agreements.

The obligation to negotiate with the union over employment terms and conditions and to administer those agreements impacts a board's ability to govern. Since collective bargaining can have significant implications on the educational process, NJSBA offers the following labor relations services:

NEGOTIATIONS DATA PORTAL This service, introduced in 2023, allows board members unprecedented access to NJSBA's database of negotiations data. It is a centralized platform where you can find data on teacher salary guides, longevity summaries, settlement details and other resources to help you navigate negotiations. Comparative data can give negotiators a benchmark against other regions, counties and neighboring districts. The custom report generator gives members the ability to format the data the way they want to see it, with around-the-clock service. Previously, members had static reports that were updated monthly, or they had to wait for an NJSBA representative to respond to their request. With the launch of the new report generator, members now can sort and filter live data, with records updated nightly. In addition to the settlements and salary guide data gathered by NJSBA, the portal also includes a compilation of teachers collective bargaining agreements from around the state in one convenient location. NJSBA analyzes the contract for certain data points (e.g. salary, longevity, work year, benefit waiver incentives) to provide members with valuable insights into teacher trends across the state along with the tools they need to conduct research for their negotiations.

CONTRACT WELLNESS CHECK Through this dues-based service, NJSBA experts will analyze teacher contracts and formally review two contract clauses — the expiring salary guide and the health care clause. Districts can then specify up to three additional clauses for analysis. Examples of such clauses might include contract duration, grievance procedures, workday/school year, negotiations procedures and tuition reimbursement/professional development. If a district wishes to have additional clauses reviewed, that service is available for an additional fee.

SALARY GUIDE DEVELOPMENT NJSBA offers a low-cost salary guide development service that is customized and tailored to meet the individualized needs of each district. Our experienced labor relations professionals can assist in the development of a salary guide that helps your district achieve its goals. Our assistance can even extend to negotiating salary guides with your union.

SAVINGS PROGRAMS FOR DISTRICTS

NJSBA understands budgetary constraints and continually explores ways to help school districts do more with less.

Over the past several years, the Association has developed cost-saving opportunities for districts by creating strategic partnerships and leveraging the size of its statewide membership.

SHARED-BUYING OPTIONS All member districts can participate in shared savings programs for free but must first pass a formal board resolution to join the programs below:

COOPERATIVE PRICING SYSTEM Districts that are members of the CPS can begin purchasing off the program at any time using NJSBA procurement number #E-8801-ACES-CPS. Districts can join the NJSBA CPS by passing a resolution. Learn more at www.njsba.org/cps.

ACES (The Alliance for Competitive Energy Services) This program has saved school districts more than \$250 million on energy bills over the last decade by leveraging electricity and natural gas procurement efforts. To learn more, or to find out if your district is a member, visit www.njsba.org/aces.

ACESplus An objective and unbiased service to help districts navigate the financial and technical issues related to implementing energy efficiency and other sustainability and energy security measures at school facilities.

PRODUCTS AVAILABLE UNDER THE COOPERATIVE PRICING SYSTEM

NJSBA TECHNOLOGY AND CYBERSECURITY This portfolio of technology, cloud services, and cybersecurity solutions provide proven, cost effective protection for critical networks and digital information. NJSBA has partnered with Carahsoft and its vendors to make this broad range of software, hardware, implementation services and training available at discounted pricing to help districts secure their critical networks and digital information. To learn more visit www.njsba.org/cybersecurity.

E-RATE CONSULTING, INC. NJSBA's partnership with E-Rate Consulting, Inc. helps school districts and member charter schools fully leverage the opportunities available through the Schools and Libraries Program of the Universal Service Fund, more commonly known as E-rate. Visit www.njsba.org/erate to learn more.

21ST CENTURY CLASSROOM SOLUTIONS Save money on makerspace furniture, 3D printers, laptops, tablets, workstations, health and safety products, installation services and more. Learn more at www.njsba.org/classroomsolutions.

INFORMATION HEADQUARTERS

NJSBA celebrates public education in the Garden State with pride and recognizes stellar K-12 programming, as well as the school officials and educators who have played an essential role in making the state a leader in student achievement, with awards programs that honor these

accomplishments.

The Association also works to keep its members consistently informed through a wide range of print and online books, award-winning publications, periodicals, databases and research services.

AWARD-WINNING PUBLICATIONS AND EDUCATION NEWS

SCHOOL BOARD NOTES NJSBA's weekly email newsletter provides timely education information about state and federal legislation, State Board actions, recent ethics opinions, local and county school board activities, relevant court decisions, upcoming training events and membership services. *School Board Notes* is available online.

SCHOOL LEADER NJSBA's quarterly glossy magazine explores education trends and analyzes relevant education topics. It also highlights interesting education programs, local board achievements and member opinions. Articles also are available via the NJSBA website.

DAILY CLIPS A roundup of local, state, regional and national education-related news is published every weekday.

NJSBA WEBSITE

Make sure to add NJSBA's official website, www.njsba.org, to your bookmarked pages on your computer as your primary resource for the latest news in New Jersey public education.

The user-friendly digital platform enables members to contact NJSBA staff, learn about its programming and services, view information regarding transcripts, earned certifications and those in progress. Each member will receive a username and password to access exclusive members-only content.

SOCIAL MEDIA

FACEBOOK, X, YOUTUBE, INSTAGRAM AND LINKEDIN These popular online platforms offer additional outlets for members to stay connected with NJSBA and to interact with staff and their peers throughout the state on their digital devices. These sites also allow education advocates and the public to learn more about the NJSBA and its work by visiting:

- **Facebook:** www.facebook.com/njsba
- **X (formerly known as Twitter):** www.twitter.com/njsba
- **YouTube:** www.youtube.com/njsba
- **Instagram:** www.instagram.com/njschoolboards
- **LinkedIn:** www.linkedin.com/company/new-jersey-school-boards-association

NJSBA TITLES

The Association offers publications, including:

- *Basic Parliamentary Procedure* (available online)
- *Fundamentals of School Board Membership* (available online)
- *Legislative Directory* (available online)
- *Who Does What in Public School Governance: The Role of Board Members and Superintendents* (available online)
- *A Guide to Board of Education Meetings in New Jersey*

ONLINE DATABASES

NJSBA compiles information on a variety of critical topics and publishes the content in searchable online databases, exclusively offered to members via the NJSBA website by username and password.

CRITICAL POLICY REFERENCE MANUAL An extensive reference source of essential policies required by law, code or the state monitoring process. Contains sample policy language and legal references.

NEGOTIATIONS DATA PORTAL NJSBA maintains a comprehensive database of teacher contract bargaining data, including settlement rates and board achievements, salary guide data and longevity summaries, a compilation of teachers' collective negotiation agreements, and a new report generator that allows you to select the parameters of the settlement and salary guide data reports with the ability to download your selection into a spreadsheet or a report.



MANUAL FOR THE DEVELOPMENT OF JOB DESCRIPTIONS A source of sample job descriptions used in school districts.

***INDEX AND ANALYSIS OF PUBLIC EMPLOYMENT RELATIONS COMMISSION DECISIONS** Summaries of all PERC decisions on the scope of negotiations and unfair labor practices, plus a topical index and case name index. Contains a list of all appealed PERC decisions.

SCHOOL BOARD ELECTION CAMPAIGN RESOURCES NJSBA seeks to raise the profile of boardsmanship and encourage residents to run for elected office. The School Board Candidate Kit and additional resources can be found at www.njsba.org/candidates.

COMMUNITY ENGAGEMENT SERVICES

Board members may deal with the public and the news media. Effective communications strategies can build public support for board decisions. NJSBA can help in a variety of ways, including offering how-to sessions and information about:

GETTING THE WORD OUT Receive guidance on how to best engage with the public and provide the community with pertinent information about your schools. Learn how to set up and work with committees made up of parents and residents, who can advise boards concerning public information plans; as well as identifying key district communicators; facilitating public forums, and developing public information techniques to effectively communicate a board's message.

SUCCESSFUL BOND REFERENDUM CAMPAIGNS NJSBA offers tips on organizing and promoting an effective public campaign and establishing comprehensive timelines.

PUBLIC RELATIONS TRAINING

As a school official, you need to know how to navigate public criticism and complaints. NJSBA's annual public relations forum will help you become a more effective leader. From executive leadership style and speech, to role-playing different scenarios that you may encounter during public meetings, the annual public relations forum provides actionable tips and resources, and features individual speakers, as well as a panel that will highlight how to communicate about hot topics garnering national attention.

SUSTAINABILITY SOLUTIONS

NJSBA is committed to helping schools throughout New Jersey reach their sustainability goals. The Association's sustainability subject matter experts work with school districts to create a tailored plan to meet their sustainability needs, reduce operational costs, improve indoor environmental quality in schools and infuse environmentally-focused exercises throughout their curriculum.

SUSTAINABLE JERSEY FOR SCHOOLS

This is a certification program for New Jersey public schools that want to go green, conserve resources and take steps to create a brighter future. The program provides tools, training and financial incentives to support and recognize schools as they pursue a balanced sustainability program. To learn more, visit www.njsba.org/sjs.

DIGITAL SCHOOLS PROGRAM

The Digital Schools Program supports schools in meeting the challenges of digital learning.

Schools already active in Sustainable Jersey for Schools will have opportunities to earn more points and achieve higher levels of certification.

STEAM OPPORTUNITIES

STEAM TANK CHALLENGE

This innovative program encourages and motivates students to learn about STEAM.

The annual competition challenges students to invent something new, modify an existing product or identify a situation that needs resolution. The NJSBA STEAM Tank provides personal support and guidance through training and consultation to inspire students to become the next generation of entrepreneurs, inventors, scientists, artists and engineers. Learn more at www.njsba.org/steam-tank-challenge.



NJSBA ATTORNEY HOTLINE

The New Jersey School Boards Association's Attorney of the Day program has a dedicated phone line — 609-278-5279 — for board members, school administrators and board attorneys seeking information on a range of topics, including board member ethics and potential conflicts of interest; student rights; tenure and seniority; budget and finance; school elections; public contracts; and New Jersey's Open Public Meetings and Open Public Records acts.

NJSBA attorneys will return calls within 24 hours. Please remember that the NJSBA staff can only provide legal information and cannot provide official legal advice.

Visit www.njsba.org/services/legal to learn more.

GRANTS ASSISTANCE

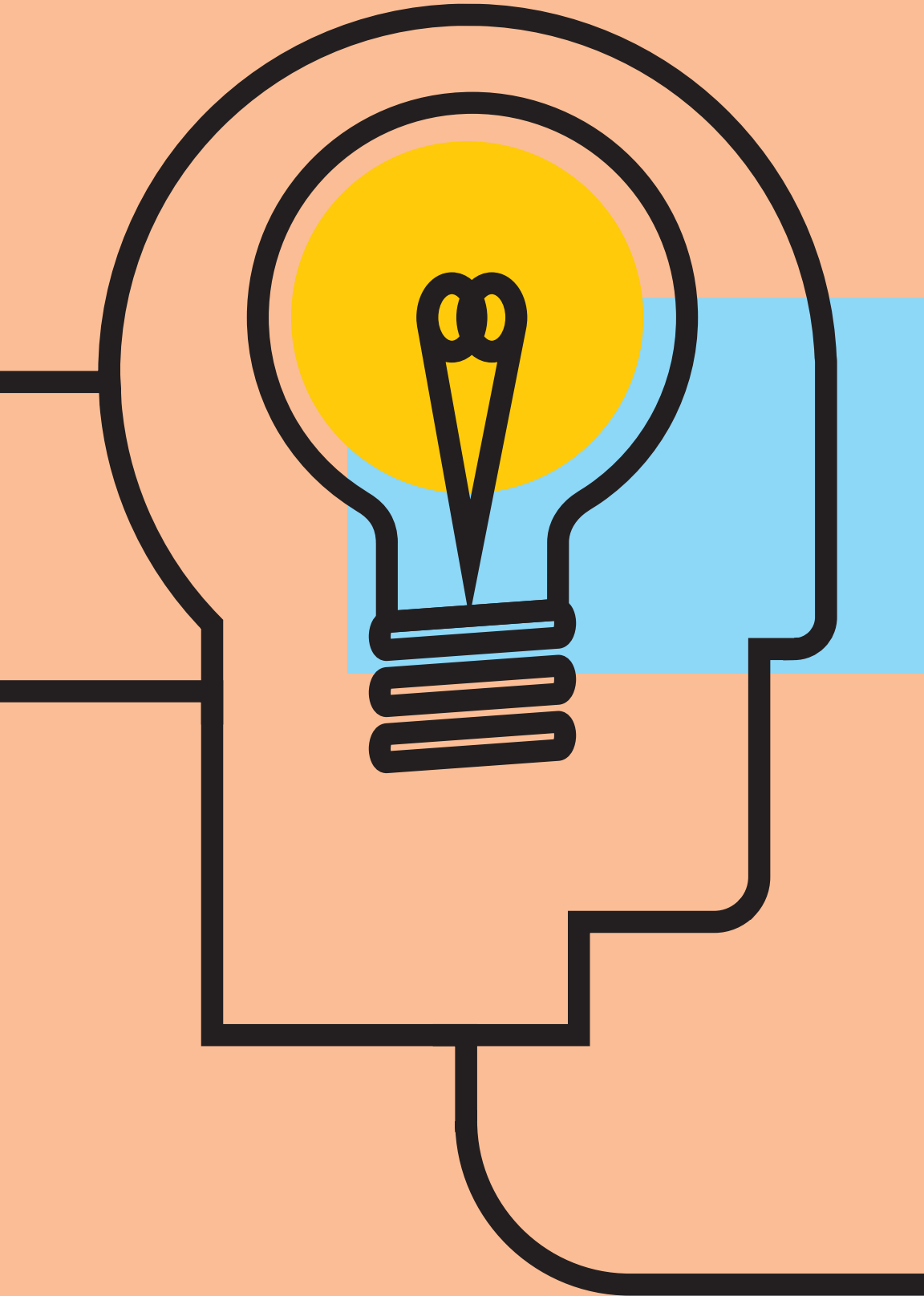
Billions of dollars are distributed to public schools annually from federal, state and foundation grant entities. The NJSBA Grants Support Program helps members locate and access funding for essential services, professional development, classroom technology and innovative projects.

Since 2015, the program has helped local boards of education procure close to \$4.2 million in grants. As a membership benefit, and in collaboration with the private national grants development services firm, Grants Office LLC, the NJSBA provides:

- Real-time access to a searchable database of current federal, state and foundation grant opportunities.
- Email alerts for new opportunities and pending deadlines.
- Training regarding grant seeking and education grant programs.

**Denotes fee-based services, in addition to membership dues*

- ***Funder Identification:** Grants development consultants assist in identifying the most appropriate funding prospects for a district's educational initiatives.
- ***Grant Strategy Consultation:** Whether you have questions about a specific grant program or are looking to create a districtwide grants development strategy, consultants are available to work with district personnel to assist in obtaining funding.
- ***Grant Proposal Development:** Experienced professionals help districts in developing compelling narratives and preparing competitive grant proposals that convey their message. Learn more at www.njsba.org/grants.



One of the most important aspects of NJSBA membership is active participation and advocacy in the public education community.

TRAINING Members can build upon their expertise and broaden their knowledge in new areas by attending statewide conferences throughout the year. Local and regional training options also are available through the county school boards associations and each district's NJSBA-designated field service representative. You can take a few classes or commit to developing advanced governance skills through the NJSBA Board Member Academy's certification program.

ADVOCACY Get involved in NJSBA's lobbying efforts by participating in statewide legislative advocacy activities.

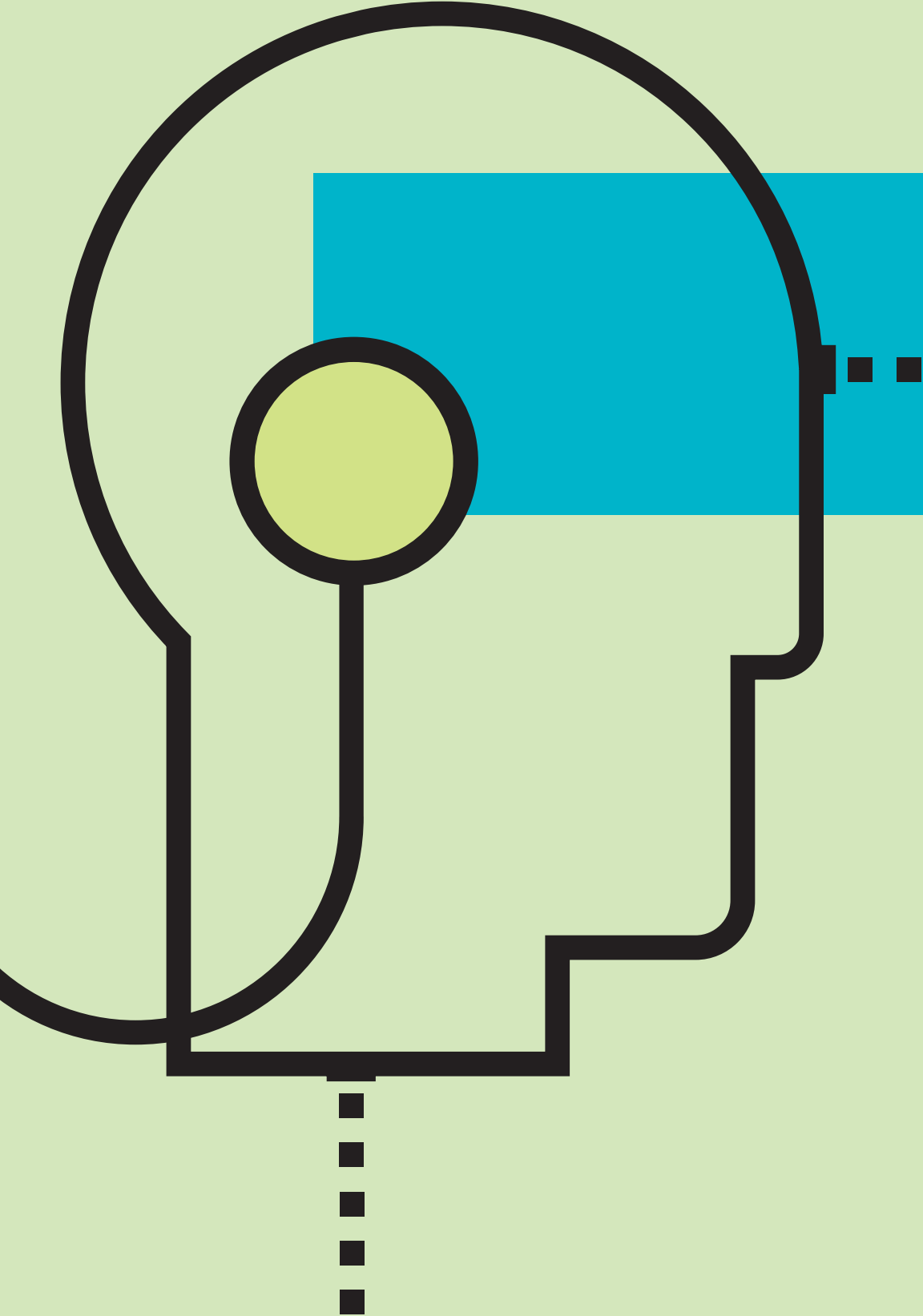
WORKSHOP NJSBA's annual fall Workshop conference provides a fantastic opportunity to receive fresh information and learn critical new skills to help you more successfully lead your district. National, state and local speakers shed light on innovative ideas to help improve schools. Numerous opportunities are available to network with colleagues and learn about the latest in services and products over the course of the event.

COUNTY SCHOOL BOARDS ASSOCIATIONS Each of the state's 21 counties has an association that offers programs close to home. County school boards associations work hand-in-hand with NJSBA and are comprised of school board members in your county.

COMMITTEE OR TASK FORCE Share your time or expertise by serving on an NJSBA committee. Interested members may contact the executive office for consideration.

DELEGATE ASSEMBLY Delegates are members of the policymaking body of NJSBA. Each board selects one delegate and one alternate delegate to serve on the Delegate Assembly. Local school boards typically make their selections during their annual reorganization meetings.

NJSBA CONNECTION NJSBA is proud to offer NJSBA Connection – a groundbreaking member-only platform designed to connect, engage and empower its members. This innovative digital space serves as a dynamic hub for collaboration, knowledge sharing and networking, providing an unparalleled resource for school leaders across the state.



THE EDUCATIONAL LEADERSHIP FOUNDATION OF NJ

This nonprofit organization was established to secure non-tax revenue to advance effective public school governance through the training of local school board members and research. ELFNJ provides financial support for many NJSBA training programs. Learn more at www.elfnj.org.





CONNECT WITH US!

There are multiple ways to follow, connect and reach the NJSBA:

PHONE:

888-88-NJSBA or 609-695-7600

EMAIL:

info@njsba.org

WEBSITE:

www.njsba.org

FIND A STAFF MEMBER:

www.njsba.org/about/people/staff-directory

FACEBOOK:

www.facebook.com/njsba

X (FORMERLY KNOWN AS TWITTER):

www.twitter.com/njsba

YOUTUBE:

www.youtube.com/njsba

INSTAGRAM:

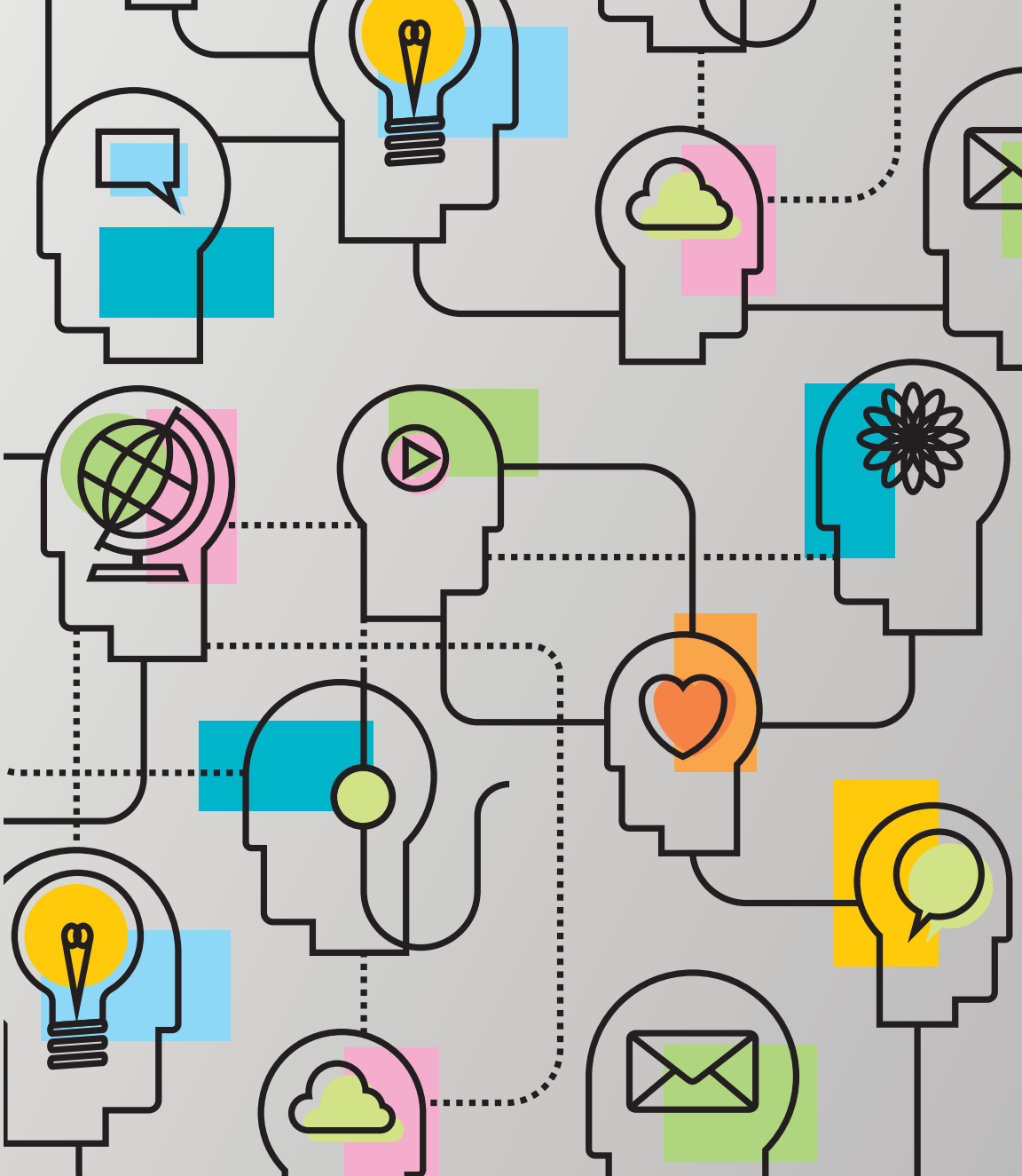
www.instagram.com/njschoolboards

LINKEDIN:

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