

N E W J E R S E Y S C H O O L B O A R D S A S S O C I A T I O N

GOVERNANCE & OPERATIONS

FILE CODE: GO/3200R

**BUSINESS OPERATIONS
INCOME**

Sources of Revenue

Sources of revenue derived from vendors, advertisers and other affiliations shall be segregated into separate line item accounts in the budget. Such revenues shall include:

- A. Commercial exhibits;
- B. Exhibitor mailing labels/lists;
- C. Business mailing labels;
- D. Program book advertising;
- E. School Leader advertising;
- F. Board Member Reminder advertising;
- G. Consultant Referral Service.

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