



NJSBA's Partners in Education



**Brand Awareness,
Networking and Training**



PARTNERS IN EDUCATION

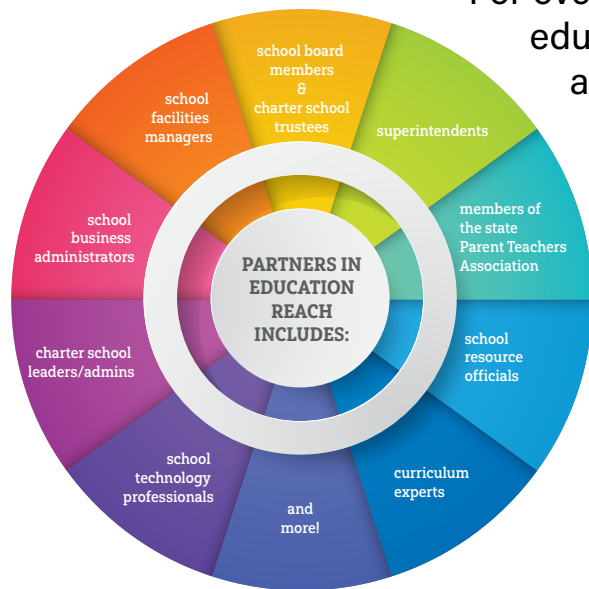
Introducing “Partners in Education (PIE),” a new, innovative membership program brought to you by the New Jersey School Boards Association. Designed to foster collaboration and support New Jersey’s education community, PIE offers a range of exclusive benefits and opportunities.

Extend Your Reach.

Demonstrate your commitment to public education in New Jersey while gaining targeted exposure for your brand with key stakeholders.

Why should your company join ‘PIE’?

For over a century, NJSBA has been directly supporting education officials in New Jersey. With a comprehensive array of benefits tailored to address the requirements of schools and districts, we have built a loyal following of school leaders who rely on us for exclusive information and solutions. By allowing us to assist you in achieving your marketing goals, you, in turn, contribute to helping school districts attain their strategic objectives.



\$11 BILLION+
SPENT ON EDUCATION-RELATED PRODUCTS
AND SERVICES ANNUALLY IN NJ

CONTACT US TODAY TO GET STARTED!



PARTNERS IN EDUCATION – BENEFITS

MEMBER BENEFITS AT A GLANCE

- ✓ **Recorded Webinar.** NJSBA will host your 30-minute recorded webinar. This is your opportunity to provide valuable content and information to NJSBA’s education community. Webinars will be regularly promoted through NJSBA’s Weekly Update emails.
- ✓ **Thought Leadership*.** Your organization will have one opportunity annually to present virtually at either an NJSBA County meeting, an Associate member meeting, a committee meeting, or via a live webinar.
- ✓ **Partners in Education Resource Page** Put your services in front of our membership! Your company and logo will be featured on a resource page, on the NJSBA website, categorized by industry or specialty.
- ✓ **NJSBA Digital Publications.** Stay in the know! Your membership includes a free subscription to *School Board Notes*, NJSBA’s weekly digital newsletter, and Daily Clips email, NJSBA’s weekday round-up of education news.
- ✓ **Branding at Workshop.** NJSBA’s Partners in Education receive recognition at NJSBA’s premiere event, including signage and partner ribbons. *(Does not include a booth or sponsorship.)*

MORE THAN
1,400
REGISTRANTS ATTENDED NJSBA
WEBINARS IN THE LAST YEAR.

- ✓ **Early Access to Sponsorship Opportunities.** NJSBA’s one-day in-person program sponsorships sell out quickly. Be the first to know how about sponsorship opportunities at these one-of-a-kind events.
- ✓ **Spotlight in *School Leader Magazine*.** PIE members will have their company name listed in NJSBA’s quarterly publication, *School Leader*.
- ✓ **Partners in Education Networking Lunch.** In the spring of 2025, NJSBA will host a PIE networking lunch at headquarters in Trenton. This is an opportunity to send two of your company representatives to meet with NJSBA staff and other PIE members to discuss ideas, challenges, and topics of interest to the education community.

Membership renews on July 1. For more information on NJSBA’s Partners in Education, please contact PIE@njsba.org.

**Thought Leadership format subject to availability.*

CONTACT US

Join NJSBA's Partners in Education (PIE) for only \$2,800 a year.

STEP 1 Complete the membership form

STEP 2 Purchase the program through our website.

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PARTNER MAILING ADDRESS

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