

**N E W J E R S E Y S C H O O L B O A R D S A S S O C I A T I O N**

**GOVERNANCE & OPERATIONS**

**FILE CODE: GO/6510R**

PROGRAMS AND SERVICES  
PUBLICATIONS

Placement of Advertising in Association Publications

The Marketing Manager shall be responsible for controlling the placement of advertisements. With the approval of the Executive Director, the Communications Department shall establish an advertising rate schedule, subject to annual revision.

The NJSBA reserves the right to refuse advertising that is not consistent with its mission and goals.

Issued: March 8, 1984

Revised: BD 9/10