

# NEW JERSEY SCHOOL BOARDS ASSOCIATION

**GOVERNANCE & OPERATIONS**

**FILE CODE: GO/6510**

PROGRAMS AND SERVICES  
PUBLICATIONS

## Advertising in Association Publications

The NJSBA shall accept appropriate outside advertising for publication in School Leader, other Association publications and the Association Web site. Advertisers shall (1) be assessed fees based upon a rate schedule established annually or (2) receive advertising in conjunction with the purchase of exhibit space or advertising space on the Association's Web site. The Director of Communications, with the approval of the Executive Director, may authorize provision of print advertising in exchange for in-kind services.

Authority: BD 9/83

## Publication Costs

Because Association publications are underwritten in part by members' dues, NJSBA shall establish a member price for its publications. This member price shall be available to members of local boards of education in good standing, members of their administrative staffs, and participants in NJSBA affiliate-member and associate member programs.

Nonmembers will be charged a higher nonmembers price for Association publications.

Prior to release, publications prices must be approved by the Executive Director.

Authority: BD 10/88

Cross Filed: GO/3250